HEDY .C

Graphic Designer | Illustrator | Photographer

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hedy.cheung@hoitinghedy.com

TOOLS

Design Software

Ps ● ● ● ● ● ● ●
Ai ● ● ● ● ● ● ●
Id ● ● ● ○ ○ ○ ○

Microsoft Office

W ● ● ● ● ● ● ●
P ● ● ● ● ● ○ ○
X ● ● ● ● ● ○ ○

Able to use the softwares on both Mac and PC

PRINT

- F&B menu
- Advertising
- Hotel Amenities
- Poster & Leaflet
- Drawing
- Hotel Collateral
- Packaging Design
- Brochure

WEB AND MULTIMEDIA

- Video Shooting & Editing
- Photography & Editing
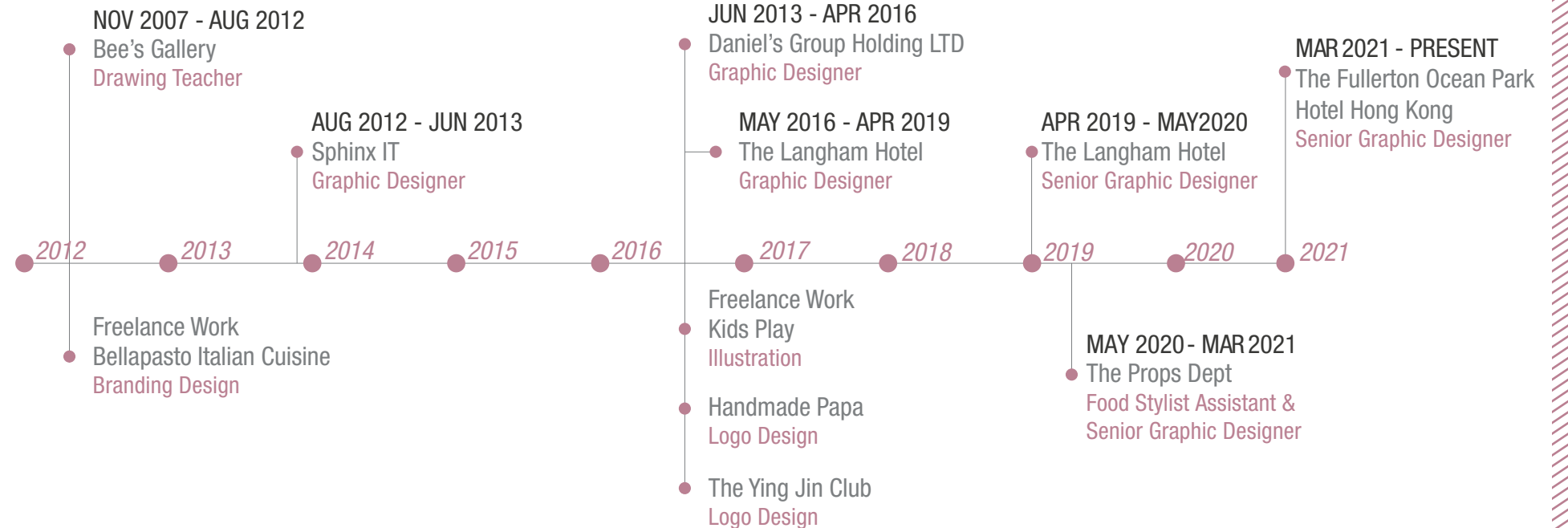- EDM
- Email Baseline
- E-card
- E-Banner

OTHERS

- Good Knowledge of Printing & Output
- Festival Decoration & Installation
- Food Styling

EDUCATION

SEP 2002 - SEP 2007
Sample Memorial
Secondary School
Visual Arts(F.1-5)

NOV 2007 - AUG 2011
Hong Kong
Design Institute
Higher Diploma in
Graphic Information Design

SEP 2011 - JUL 2012
Birmingham City
University
BA(Hons)
Visual Communication(GC)

SEP 2013 - NOV 2014
School Continung Education
Hong Kong Baptist University
Advanced Certificate in
Visual Merchandising

WORK EXPERIENCE

NOV 2007 - AUG 2012
Bee's Gallery
Drawing Teacher

AUG 2012 - JUN 2013
Sphinx IT
Graphic Designer

JUN 2013 - APR 2016
Daniel's Group Holding LTD
Graphic Designer

MAY 2016 - APR 2019
The Langham Hotel
Graphic Designer

APR 2019 - MAY2020
The Langham Hotel
Senior Graphic Designer

MAR 2021 - PRESENT
The Fullerton Ocean Park
Hotel Hong Kong
Senior Graphic Designer

2012 *2013* *2014* *2015* *2016* *2017* *2018* *2019* *2020* *2021*

Freelance Work
Bellapasto Italian Cuisine
Branding Design

Freelance Work
Kids Play
Illustration

Handmade Papa
Logo Design

The Ying Jin Club
Logo Design

MAY 2020 - MAR 2021
The Props Dept
Food Stylist Assistant &
Senior Graphic Designer

IF YOU WANT KNOW MORE ABOUT ME AND MY WORK, PLEASE CLICK HERE!